



## GET IN TOUCH

For more information or to donate  
please contact Tammy.



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## WHY IS IT IMPORTANT TO EMPLOYERS?

Childcare is central to the economic well being of families, businesses, and communities. Research indicates that high quality care for young children directly affects the productivity of both the current and future workforce.

01

Reduction in work tardiness

02

Reduced absenteeism

03

Higher employee moral and commitment

04

Lower employee turnover

05

Increased employee productivity and performance



*A place for early education*



## REQUESTING YOUR SUPPORT

A Community Working to Support Our Children

# HELP US FILL OUR BRANCHES

## Gold Sponsor \$5,000+

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Receipt for charitable donation  
Recognition on our website and social media

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## Bronze Sponsor \$250-\$2,499

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## REASONS TO SPONSOR THE WARMAN CHILDCARE CENTRE:

### Build the Economy

Affordable and accessible quality child care is the only social program that directly benefits the healthy development of the child, improves the economic health of the family and acts as a spur to the economy. Source: Childcare Matters to Everyone

### Employer Benefits

Many families are struggling to balance family and work while providing their children with quality care. Employees with inadequate childcare are more likely to be late for work, absent, or distracted on the job and some will quit their jobs due to inadequate childcare.

Source: Economic Opportunity Institute

### Build a Community

Communities with necessary services such as childcare are better able to attract and retain residents, employees, and potential community leaders. Source: American Planning Association

### Support Learning

Children who participate in quality preschool and early learning settings have higher high school graduation rates and higher college achievement. Source: High/Scope Perry Preschool Project

### Invest in the Future

Early childhood development drives success in school and life. A critical time is birth to age five, when the brain develops rapidly to build the foundations of cognitive and character skills necessary for success in school, health, career and life. Source: Economist, James J. Heckman



## WARMAN CHILDCARE CENTRE

Warman Childcare Centre has been formed to provide an important service to the community of Warman and surrounding area. Warman is a young vibrant community with a population of 8,770. Projected growth in the region is estimated at 12.16% over the next 7 years. According to Statistics Canada, there are 770 children in the age group 4 and under, and 595 children in the age group 5 - 9 years old. The vast majority of childcare being offered within the city is through unlicensed day-homes.

The Warman Childcare Centre is a community asset that requires your support to meet the needs of our growing community, and the needs of future generations!